

June 22, 1994

Mr. Harold Douse
Area 70 Service Structure Chairperson
Past Delegate Area 70 Panel 42
Member of the world famous SERENITY "WALK ON WATER" GROUP
PO Box 283
Milton, VT 05468

Dear Harold,

Thank you for your thoughtful letter of May 20, 1994.

We are gratified that you will continue to support A.A.W.S., Inc.

We do not "compete" with A.A.W.S., Inc. Our efforts are complementary to theirs and we have been working in cooperation to that company in its mission as a secondary aid to A.A. (just as IWS, Inc. is a secondary aid to the IWS Group of Alcoholics Anonymous).

It's good to know that in the areas of Vermont that you are familiar with, suffering alcoholics have the means to "advance the cure." This is not so in large areas of the U.S. and most of the world.

Though you do not like or need our books, more than 150,000 alcoholics of our kind have found them useful.

Our books, that you find "tacky", and of the wrong "feel", are printed in the same factory, on the same presses, by the same people as those distributed by A.A.W.S., Inc.

You are the only person who has described our carrying of the message of A.A. as "sleazy". We are surprised and perplexed by this description, and ask you to please help us. What can we do to improve our efficiency in carrying the message of A.A. throughout the world (we are an international group)?

We are pleased to be able to inform you that due to cutting costs, we will be reducing the price of our books.

Please stay in touch. We have been able to use letters such as yours effectively in improving our carrying of the message of A.A. to the alcoholic who still suffers.

Yours in love and service,

The IWS Group of Alcoholics Anonymous
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Croton Falls NY 10519

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